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PRESS RELEASE

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Business Solutions Magazine Survey Ranks Datamax-O'Neil with Best Channel Products

Datamax-O'Neil printers voted best products by resellers in one of the largest surveys of its kind

September 1, 2009 – Orlando, FL - Datamax-O'Neil, a global provider of label and receipt printing solutions, was selected by Business Solutions magazine VAR subscribers as offering the “best channel products”. The survey results were published in Business Solutions' September 2009 issue. It was one of the largest surveys of its kind, with more than 19,830 votes from 2,186 completed surveys.

The Datamax-O'Neil microFlash 4te was named the **top mobile barcode printer** and one of the **best wireless mobile printers**. One survey respondent summed up the 4te as “built to last and easy to maintain”. The Datamax-O'Neil I-Class printer was given the highest marks in the **bar code printer** category. The I-Class was described with comments including “...they keep running and running...built like a Mercedes”.

“We want to thank our partner community for recognizing our products for the superior qualities they bring to the channel,” said Plamen Petkov, vice president of marketing for Datamax-O'Neil. “The survey results help confirm that we are meeting our commitment to offer the best products available in the industry.”

(more)

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Survey participants were asked to rate products on five criteria: richness of features/functionality, product reliability/durability, ease of integration, ease of upgrade, and VARs ability to service. To ensure statistical accuracy, Business Solutions partnered with Penn State University to tabulate results.

The microFlash 4te wireless portable thermal printer provides dramatically increased processing speeds, expanded wireless communications, and enhanced security options. The 4te is the enhanced evolution of Datamax-O'Neil's legendary 4t printer; the industry's leading portable thermal printer and the de facto standard for route accounting and field mobile printing applications.

The Datamax-O'Neil I-Class is an industrial strength thermal bar code printer that offers industry-leading reliability. Its modular design allows customers to install options "in the field" as requirements change, and simplifies maintenance and repairs. The I-Class is the product of choice in manufacturing, shipping & receiving, pharmacy labeling, and asset tracking applications.

About Datamax-O'Neil

Datamax-O'Neil is a trusted global provider of stationary and portable label and receipt printing solution products that enable manufacturing and supply markets to capture the benefits of automated product identification and automated legal and financial transactions. Datamax-O'Neil is the barcode and mobile printing business group of Dover Corporation's Product Identification Group (PIDG), a global platform entity with products and services covering all the leading marking technologies and applications. The company's products address a wide variety of applications, including those in the industrial, healthcare, retail, automotive and ticketing market sectors. Datamax-O'Neil is headquartered in Orlando, Florida, and maintains key facilities in California, Illinois, and France, as well as sales and technical support offices around the world.

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