

IBM AnyPlace Kiosk



IBM AnyPlace Kiosk 15", 17" and 19"

Highlights

- **All-new, powerful ultra-compact self-service solution delivers a compelling customer experience virtually anyplace**
- **Complete family of 15", 17" and 19" touch screen models with dual video display capability support advanced rich media applications**
- **IBM AnyPlace POS Hub™ delivers flexible point-of-sale capability**

Doing business has never been quicker. Instant access to information, innovative services and online commerce mean that busy consumers now expect a variety of service levels that cater to their demands for speed and simplicity.

At a time when shrinking margins call for ways to increase sales and reduce costs, the IBM AnyPlace Kiosk™ family of products can help businesses respond to this shift in consumer demands while maintaining a strong competitive edge.

Designed to optimize the consumer experience across a broad range of market segments, including retail, travel, financial, government, healthcare and entertainment, this new family of AnyPlace Kiosks supports a global ecosystem of software applications.

In addition, hardware options such as mounts, floor-standing enclosures and custom faceplates from IBM Business Partners help tailor the system to your business needs and enhance brand perception.

IBM AnyPlace Kiosk features

Powerful features deliver compelling self-service

The ultra-compact AnyPlace Kiosk is designed to deliver compelling self-service virtually anyplace. Rich features including an integrated motion sensor, realistic 3-D graphics, high-quality audio and advanced infrared touch screen technology deliver interactive services with an exciting and intuitive user experience. By placing kiosks at strategic locations, you can help influence consumer decisions and increase employee productivity without adding a single square foot of real estate.

AnyPlace Kiosk self-service solutions are easy to install and can be readily customized to fit almost any environment. The sleek flat-panel touch screen—now available in 15", 17" and 19" sizes—incorporates high-performance Mobile AMD Sempron™ and AMD Turion™ dual-core processors that support leading-edge applications. AMD Turion is an advanced

dual-core processor uniquely optimized for multitasking and rich media applications. Dual video display capability delivers an outstanding customer experience for digital signage or second touch screen support, and a magnetic strip reader and scanner option fit seamlessly into this powerful yet low-profile device.

Flexible configurations help increase business agility

For additional flexibility, five USB and two serial ports accommodate a wide variety of optional external peripherals. A single power cord, industry-standard VESA mounting plate and multiple mounting options make the kiosk easy to place and cost-effective to move in busy, high-traffic environments. With this flexibility, you can quickly respond to changing customer needs and minimize the costs of exploring new trends.

Point-of-sale flexibility improves efficiency

The new AnyPlace POS Hub feature provides outstanding versatility in fast-paced retail locations. To extend POS

(point of sale) capabilities, IBM offers this optional AnyPlace POS Hub with five Powered USB ports, a cash drawer port and a lengthy USB cable that connects to an AnyPlace Kiosk. Powered USB ports, built on IBM innovation and industry standards, allow staff to quickly attach high-speed peripherals without requiring multiple, bulky power supplies. Now you can locate POS capability wherever it is needed.

Since the power supply is fully integrated within the unit, the low-profile Hub weighs a light 6.0 lbs (2.72 kgs) and can be mounted in a variety of positions—for instance, on a shelf, under a counter or on the wall. With only one platform required for kiosk or POS scenarios, the AnyPlace POS Hub is a cost-effective way to quickly adapt to changing customer trends and position your business for growth.



IBM AnyPlace Kiosk 19"



Leading wireless capability drives mobility

Mobility is a key feature of the IBM self-service solutions. Each AnyPlace Kiosk contains an ExpressCard™ slot to insert expansion cards like wireless WAN third-party options, which deliver business flexibility to connect and interact with consumers in a wide variety of

environments. ExpressCard¹ is a new industry standard expansion slot that enables high-speed peripherals in a compact form factor.

The AnyPlace Kiosk provides a secure network connection for rich media applications that can function independently from the immediate

environment. For example, a retailer can quickly set up a “pop-up store,” a temporary station that could be set up in a mall, for example. The pop-up store can attract new customers, extend brand reach and showcase new offerings without drawing on additional mall staff or IT resources.

